



MICHAEL McIVOR

Leader, Peer & Problem Solver—Creative Ombudsman

M I DISTILL VARYING STAKEHOLDER VISIONS AND VIEWPOINTS into a focused plan that's on-brand and tailored to end-user needs. Then I lead the creative team as they ideate, all while managing communications with stakeholders throughout the project lifecycle.

M BECAUSE THINGS CHANGE CONSTANTLY WHEN YOU WORK FOR HUGE CLIENTS, I enjoy the collaborative nature of design. I get to teach and mentor my team—and my stakeholders—from work-start to delivery.

PARTIAL CLIENT LIST

Microsoft | Google | T-Mobile | FedEx | Toyo Tires | Stanley Black + Decker
Dreambox Learning | Neighborly | Opportunity International | ATD

RECENT CAREER EXPERIENCES

Associate Creative Director, Revel (An Infogain Company)

Seattle | January 2020 - June 2023

- Led rebrand and redesign of www.infogain.com (Revel parent company) and integrated microsite www.infogain.com/revel/
- Reported to CDO for design, video, motion graphics, and offshore agency management
- Clients: *Neighborly, FedEx, Stanley Black + Decker, and Microsoft*

Senior Art Director, Essence Global (A WPP Company)

Seattle | July 2017 - August 2019

- Concepted and created targeted digital campaigns for Google: *Home, Chrome, Cloud, Pixel, and Maps (Lists)*

Associate Creative Director, Garrigan Lyman Group

Seattle | November 2010 - March 2017

- Managed and mentored a select team of designers, production specialists, and copywriters
- Clients: *T-Mobile, Microsoft, AllRecipes (WE), and Toyo Tires*

Associate Creative Director, Razorfish

Seattle | January 2006 - September 2010

- Presented regularly to C-level audiences
- Clients: *Cingular Wireless, Microsoft, and Betty Crocker (Win7)*



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